

# DAWOOD

## Professional WordPress Designer & Developer

📍 Pakistan

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🌐 [www.proadvertising.com](http://www.proadvertising.com)

### PROFESSIONAL SUMMARY

Creative and results-driven Web Designer with 3<sup>rd</sup> years of experience in designing and developing responsive, SEO-friendly Websites for clients across various industries, including restaurants, food chains, cleaning services, and e-commerce. Specialized in building custom WP themes optimizing speed and performance, and delivering pixel-perfect UI/UX consultation.

### CORE SKILLS

- Custom WordPress Website Design
- Blog Design & Setup
- Speed Optimization
- SEO-Ready Structure
- Unlimited Revisions (Enterprise Plan)
- Monthly Website Management Plans

### SERVICES OFFERED

- Restaurant Website Design
- Blog Design & Setup
- Speed Optimization
- SEO-Ready Structure
- Unlimited Revisions (Enterprise Plan)
- Monthly Website Management Plans

### TOOLS & TECHNOLOGIES

- WordPress
- Elementor
- HTML5, CSS3, JS basics
- Figma (for mockups)
- Google Analytics

### NOTABLE PROJECTS

- Restaurant Website Design – Custom WordPress site
- Blog Design & Setup
- Speed Optimization
- SEO-Ready Structure
- Unlimited Revisions (Enterprise Plan)
- Monthly Website Management Plans

### EXPERIENCE

#### Founder & Lead Designer

Creativedawood.com

2022 – Present

- Delivered 100+ Freelance projects across various niches
- Built 5 design clients for startup to enterprise level clients
- Focused on UI consultation, functionality and client satisfaction
- Provided post-launch support and content updates

#### Freelance Web Designer

Upwork & Fiverr

2020 – 2022

- English – Professional
- Urdu – Native

### LANGUAGES

- English – Professional
- Urdu – Native